



FOR IMMEDIATE RELEASE

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Tension Roll[®] Refurbishing Saves Converters Money

(ROCHESTER, NH, USA—February 4, 2009) Dover Flexo Electronics (DFE) is a leading manufacturer of web tension measurement, display and control equipment serving the converting and web printing industries.

To address tough economic times in the industry and to help support customers who are feeling equipment budgets pinched, DFE has launched a refurbishing service for users of the firm's Tension Roll[®] transducers.



For customers working with older, used and slightly abused Tension Roll transducers installed on their web machinery DFE offers an alternative to the full-price replacement of such rolls with a refinishing and refurbishing service. DFE can typically turn a refinishing or refurbishing job around in one to two days. This translates into minimal down time for a customer's process.

Refurbished Tension Roll transducers look and perform like new units. The cost of refurbishing an existing Tension Roll transducer is typically about 50% of the cost of a new unit. DFE will supply an advance price estimate for customers who contact the company with a description of their roll.

Interested users should contact DFE by phone, email or at [dfe.com](http://www.dfe.com) to request an estimate and a Material Return Authorization number.

Find more at http://www.dfe.com/tr_refurb.html.

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